No Child Left Alone

Fire Safety Campaign

Dear Fire-Safety Representative,

The International Association of Black Professional Fire Fighters (IABPFF) is launching the ***No Child Left Alone*** fire safety and awareness campaign. *African-American children comprise a large and disproportionate share of total fire deaths nationwide.* The campaign focuses on informing parents and caregivers of children about the perils of leaving children alone at home, as well as providing life-saving information to make their children "fire-safe." The United States Fire Administration (USFA) awarded a grant to the IABPFF to implement the ***No Child Left Alone*** campaign across the country and in cities where there are high African-American and Spanish-speaking populations.

According to USFA's 2008 report, "Fire Risk to Children in 2004," 38 percent of all children killed in home fires in the United States were African American. African-American families have a dual struggle with the disproportionate share of fire deaths: African-Americans as a race *and* African-American children both have a very high risk of fire death. Simple steps like never leaving children alone at home and teaching them what to do when a smoke alarm activates can mean the difference between life and death. Statistics compiled from reports by the USFA and the National Fire Protection Association underscore the significant fire risk posed to African-Americans:

- African-Americans face a risk of fire death almost twice that of an individual or another race.
- Spanish-speaking children under the age of five-years-old comprised an average of 23 percent of all Spanish-speaking people killed in home fires in the United States from 2003 to 2007.
- More than half of all child fire deaths occur to children under five-years-old. These children are usually unable to escape from a fire by themselves.
- More than half of "child-playing" fires start in a bedroom.

IABPFF members will bring the ***No Child Left Alone*** campaign to their own communities. The enclosed Campaign materials are available to supplement fire-safety outreach efforts. The educational video, brochure and poster are available, free of charge, from the IABPFF. To order Campaign materials please email Teresa Everett at execdir411@hotmail.com or visit the IABPFF website at www.iabpff.com.

In 2007 the IABPFF launched the successful **STOP Fire Campaign** that addressed residential cooking fire safety for two African-American groups: parents and caregivers of four- to 14-year-olds and seniors ages 65-85 to help reduce home fires, injuries, and deaths associated with cooking, especially during the holiday seasons and large family gatherings. The STOP Fire video won the prestigious 2009 Silver Davey Award in the category of educational video and "how to" videos.

We thank you for supporting fire safety in your community.

Sincerely,

Teresa Everett
IABPFF Grant Manager/Campaign Consultant

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NO CHILD LEFT ALONE Fire Safety Curriculum
Lesson Plan (Ages 4-8 years old)
Fire Fighters Are Your Friends

Objectives:
The student will understand the importance of not fearing fire fighters in an emergency

- The student will be comfortable seeing a fire fighter in full gear and not hide during an emergency
- The student will understand the fire fighter is there to assist and protect them in an emergency
- The student will be comfortable taking direction from fire fighters
- The student will understand the importance of dialing 9-1-1

Time:
30 Minutes

Materials Needed:
No Child Left Alone Fire Safety Video and DVD player
Telephone
Fire Fighter in full gear

Activity:
Plan a visit to a fire station or invite a fire fighter to visit the classroom. Show the No Child Left Alone fire safety video and prepare questions the children will ask the fire fighter. Discuss the video and what the students learned about preparing for fire emergencies.

1. Ask the fire fighter to explain each part of their protective gear (English and Spanish). (helmet/casco, coat/chaqueta, mask/mascara, gloves/guantes, pants/pantalones, boots/botas)
2. Ask the fire fighter to put on the gear and allow the children to get close to them.
3. Ask the fire fighter to demonstrate “Stop, Drop and Roll” if Your Clothes are on Fire and Call for Help. Students should practice gently dropping to the ground and rolling back and forth several times to put out the fire; and call for a grownup for help.
4. The fire fighter should be ask to demonstrate crawling low to get under the smoke in the event of a fire or smoke-filled conditions.

Evaluation:
• Students will explain why fire fighters are their friends
• Students will demonstrate “Stop, Drop and Roll”
• Students will crawl low and explain why they would do this in a smoke-filled room

NO CHILD LEFT ALONE Fire Safety Curriculum
Lesson Plan (Ages 9-14 years old)
When In Doubt Get Out

Objectives:
The student will understand the importance of having a home escape plan and practicing family fire drills

- The student will understand the importance of a pre-planned fire escape plan for the home and practicing family fire drills
- Student will recognize the sound of the smoke alarm and what it means
- Students will know a second way out of the home in the event of a fire
- The student will be able to identify an unblocked means of escape from an unsafe area and assist a younger child escaping the kitchen area in a fire emergency
- Students will know how to take a family head-count and the family meeting place outside of the home in the event of a fire or emergency

Time:
30 Minutes

Materials Needed:
No Child Left Alone Fire Safety Video and DVD player
Smoke alarm with battery
Room to exit and an outside location to assemble

Activity:
Show and discuss the No Child Left Alone video with the students and ask why it is important to have adult supervision in the home at all times. Students should explain what happened when the children in the video were left at home alone.

1. Activate the smoke alarm to allow students to become familiar with the sound.
2. The teacher will act as a parent or family member and conduct a family meeting to discuss the family evacuation plan. The students will suggest a meeting location for students outside of the classroom. Students should also discuss possible evacuation plans for their homes if one does not already exist. The teacher should give a homework assignment for each student to go home and discuss the evacuation plan with their respective families.
3. Students will identify a second way to get out of the classroom or assembly area.

Evaluation:
Participation in classroom discussion and describe a fire evacuation plan for their home. Students should be asked to go home and discuss planning a family escape plan with the adults in their respective homes.



Leaving your children alone at home is a life or death decision, even if it's just for a few minutes.

IABPFF

NO CHILD LEFT ALONE

FIRE SAFETY CAMPAIGN

African-American and Spanish-speaking children are at high risk of dying in home fires. Take steps now to protect you and your children from a deadly fire.

NEVER leave children alone at home.

Create and regularly practice a fire escape plan in your home. Install and maintain smoke alarms. Teach children that matches, lighters and candles are dangerous and 100% off limits.

IABPFF FOUNDED 1970 KEEP THE FIRE BURNING FOR JUSTICE

For more information about the No Child Left Alone Campaign go to www.iabpff.org